

International Association for International Association for AFFILIATE FOOD PROTECTION. AFFILIATE NEWSLETTER

Terry Peters—Affiliate Council Chairperson Volume 11, Issue 3

Maria Teresa Destro-Affiliate Council Secretary Summer 2006

## **Affiliates**

### Brazil

## Canada

Alberta British Columbia Ontario Quebec Korea Mexico New Zealand Portugal United Kingdom United States Alabama California Carolinas Connecticut Florida Georgia Idaho Illinois Indiana Iowa Kansas Kentucky Metropolitan Michigan Minnesota Mississippi Missouri Nebraska New York North Dakota

> Ohio Pennsylvania South Dakota Southern California

Tennessee Texas Washington Wisconsin Wyoming



As I sit here writing this article, I realize that it will be my last report to you. I am reflecting on the year and thinking of the wonderful experience it has been for me. Being part of the Affiliate Council and the Board is, by far. the best way to learn about IAFP. We get involved in so many activities related to the running of IAFP that makes this the great organization it is. We also get



involved in the planning for the future of IAFP as discussed by President Farber in the most recent edition of Food Protection Trends. Looking at the number of E-mails that I received over the year, I can certainly attest to the volume and variety of work that forms part of your association. I have also met and come to know many wonderful people attached to IAFP over the year. These include our excellent staff, Board members, Affiliate members and IAFP sponsors that are key components of the IAFP team.

I have really enjoyed my involvement with the Affiliate Council (Continued on Page 2)

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and know that your next Chair has a wonderful year ahead of her. I was very excited when Maria Teresa Destro from Brazil, or as we affectionately call her "MT," agreed to become part of the Affiliate Council. I expect that you and the Council will have a great year ahead and that MT will be a great asset to our community of Affiliates. With her vibrancy and keenness for success, she also brings a different point of view that should benefit the Affiliate Council.

I am looking forward to a growing Affiliate network in the future with enhanced involvement from our global community. The Board strategic planning meeting "Future Search Process" that President Farber discussed in *Food Protection Trends* spoke of the goal of reaching out to Affiliates and getting more involvement. This past year we have spoken to a number of groups with respect to forming a new Affiliate. I am optimistic for these groups to become active in IAFP. If you do not already have one, I encourage you to consider forming an Affiliate and contacting IAFP for pointers and assistance with this task.

I have written throughout this year of the importance of the Affiliates and why I think we need more involvement from people around the world. Affiliates form the conduit in both directions between those employed in food related professions and the world's leading food safety association. I feel that we need more participation of Affiliates from around the world to make IAFP fully represent the world. Even though I will no longer be chair of the Council or member of the Executive Board, I will still welcome your questions and thoughts. I have had experience with building the British Columbia Affiliate and will answer your questions and provide guidance where I can.

Our Affiliates work hard to bring the message of food safety to those in the areas in which they call home. These dedicated volunteers are key to helping IAFP realize its mission of providing a forum to exchange information on protecting the food supply. Each year IAFP recognizes certain Affiliates based on information submitted in their annual reports with Affiliate awards. This year, special congratulations go to the British Columbia, Missouri, Ontario, Florida, and Kentucky Affiliates for their outstanding work.

Sadly I must report that this year our efforts to raise funds to hold an Affiliate Educational Reception in Calgary were not successful and therefore the reception has been cancelled. The situation was also reviewed by the IAFP Board and their recommendation was also to cancel the reception. It was not an easy decision for us. We were looking forward to this reception and being able to respond to the Council's wish to return to the type of meeting with an invited speaker. Although we are very disappointed with this step, I must point out that the current state of affairs this year left us with no alternative. We plan to bring this topic to the Affiliate Council this year for further discussion. It will be through your support that we can make this happen again.

Now is the time to finalize your plans for the IAFP Annual Meeting in Calgary. It will be an event not to miss. Earlier this year I wrote to you seeking support for the Silent Auction. Those of you who have been to previous meetings know the popularity of this event and the excitement of the event as we near the closing time. It is one of the many ways we as Affiliates can support the IAFP Foundation.

This year the IAFP Annual Meeting will have a Welcome Reception for all attendees on Saturday, August 12 at 4:30 p.m. This Welcome Reception will replace the New Member Reception and the Affiliate Educational Reception. Please join us at the Welcome Reception. With the cancellation of our Affiliate Educational Reception, this is our opportunity to better get to know each other as well as other colleagues at the meeting.

In closing, I would like to thank you for all of the support that you have given me during my tenure and the great work that all of you do on behalf of IAFP. I would also like to express my appreciation to our dedicated staff for their great work and support throughout the year. I look forward to seeing you all at our Affiliate Council meeting in Calgary.





The primary purpose of this newsletter is to keep you informed of Association activities. Another purpose is to share information among Affiliates. We want to know what activities each Affiliate has planned for the future, what things have worked well for membership drives, meeting attendance, speaker presentations, awards received by members of Affiliates, or anything that Affiliates are proud of accomplishing. We especially want to publish photos and articles from Affiliate meetings.

Forward Affiliate news for publication to Nancy Herselius at the IAFP office.

## Affiliate Delegates of Record

Following is a list of delegates from each of the 41 Affiliates. Please review the delegate listed for your Affiliate and notify Nancy Herselius at the Association office if your delegate has changed.

Alabama: Alberta: Arizona: Brazil: British Columbia: California: Capital Area: Carolinas: Connecticut: Florida: Georgia: Idaho: Illinois: Indiana: lowa: Kansas: Kentucky: Korea: Metropolitan: Mexico: Michigan: Mississippi: Missouri: Nebraska: New York: New Zealand: North Dakota: Ohio: Ontario: Pennsylvania: Portugal: Quebec: South Dakota: Southern California: Steve Nason Tennessee: Texas: United Kingdom: Upper Midwest: Washington: Wisconsin: Wyoming: Sherry Maston

Tom McCaskey Lvnn McMullen Mohammed Heydari Maria Teresa Destro Terry Peters John Bruhn Carl Custer Frank Greene Peter Hibbard David Fry

Dennis Gaalswyk Helene Uhlman Leo Timms Tom Morev Matt Rhodes Sang-Do Ha Fred Weber Montserrat Hernandez-Itturriaga Janet Phelps Gala Miller Harshavardhan Thippareddi Steve Murphy Roger Cook Grant Larson Gloria Swick-Brown Kathy Wilson Eugene Frey Laurentina M.R. Pedroso Julie Jean Darwin Kurtenbach Ann Draughon Fred Reimers David Llovd Dan Erickson Stephanie Olmsted Randy Daggs

Congratulations Affiliate Award Recipients

Affiliate Membership Achievement Kentucky Association of Milk, Food and **Environmental Sanitarians** 

**Best Affiliate Communication Materials** Ontario Food Protection Association

**Best Affiliate Annual Meeting** Missouri Milk. Food and Environmental Health Association

**Best Affiliate Education Conference** Florida Association for Food Protection

> C.B. Shogren Memorial British Columbia Food Protection Association

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When in Calgary, be sure to thank the members of the Alberta Affiliate Local Arrangements Committee. They have put a lot of work into making your visit to IAFP 2006 a very memorable one.

**Co-chairs:** Gary Gensler and Lynn McMullin

**General Volunteer Coordinators:** Valerie Bohaychuk and Gary Gensler

**Companion Host and Volunteer** Coordinator: Susan Gibson

**Special Events Volunteer Coordinator:** Kevin Webster

Welcome Bags: Donna Christensen

## Videos from IAFP Audiovisual Library Available at Annual Meeting in Calgary

A total of nine videos will be available for viewing in the Audiovisual/Speaker Ready Room in the Telus Convention Centre on Monday and Tuesday, August 14 and 15. Three of these videos will be those purchased within the last year. The other six are those that have been the most requested in the past year.

To continue the growth of our Audiovisual Library, all IAFP Members are encouraged to identify and refer relevant materials. Contact Lisa Hovey or Nancy Herselius with such information.

## **New Videos**

## E3260 - Swabbing Techniques for Sampling the Environment and Equipment

This training program is designed to assist in providing effective training to technicians that collect environmental samples for APC and *Listeria*. It will help assure that technicians understand the basic principles and best practices, and can demonstrate good sample collection techniques. (Silliker Labs - 2005)

## F2095 - Now You're Cooking....Using a Food Thermometer

Using a food thermometer can improve the quality and safety of meat. This 15-minute video describes the why and how of using a food thermometer when cooking small cuts of meat like meat patties, chicken breasts, and pork chops. Topics include: why color is not a good indicator of doneness; how to choose an appropriate food thermometer for small cuts of meat; quick and easy steps for using an instant-read thermometer; how to calibrate an instant-read thermometer; and the most effective cooking methods for reducing *E. coli* O157:H7 in hamburger patties. (University of Idaho - 2005)

## F2600 - Food Industry Security Awareness: The First Line of Defense

This video reinforces the importance of security awareness in all phases of product handling, from receiving ingredients to processing and shipping. With this program, you can have an immediate impact on plant security with very little time or resources, all while helping maximize the effectiveness of your overall security investment. Everything you need to turn your biggest security challenge into your biggest security asset is covered. (J.J. Keller - 2006)

## **Most Requested Videos**

- F2007 The Amazing World of Microorganisms
- F2013 Control of *Listeria monocytogenes* in Small Meat and Poultry Establishments
- F2014 Controlling Food Allergens in the Plant
- F2136 GLP Basics: Safety in the Food Micro Lab
- F2150 GMP: Personal Hygiene and Practices in Food Manufacturing
- F2173 Inside HACCP: Principles, Practices and Results

## Attention!!

The honorarium for the C.B. Shogren Memorial Award has been given a significant boost. The amount will be raised from \$100 to \$500 this year. Affiliates who submit an Annual Report are judged on their activities and meetings, communications, number of members, Web site, scholarships, awards supported, and membership promotions.

Keep this in mind when completing the Annual Report next year!





## IAFP Affiliate Council Meeting Agenda

Hyatt Regency Hotel, Stephen AB August 13, 2006 7:00 a.m. – 10:00 a.m.

Call to Order Delegate Roll Call and Introduction of Guests Minutes of 2005 Meeting as Published in <i>FPT</i> Reports Terry Peters, Affiliate Council Chair Jeff Farber, President David Tharp, Executive Director Nancy Herselius, Association Services Election of Affiliate Council Secretary Unfinished Business	New Business Affiliate Reception and Educational Session Combining Best Affiliate Educational Conference and Best Affiliate Annual Meeting Awards Break Recommendations to the IAFP Board Affiliate Reports (please limit your report to two minutes) Final Comments Passing of Gavel Adjournment

## IAFP's Second European Symposium on Food Safety

## 30 November – 1 December 2006

Join with colleagues and the International Association for Food Protection in Barcelona to explore recent "Innovations in Food Safety Management." After a successful first symposium (October 2005 ~ Prague), IAFP is back in Europe to provide sound, quality programming for Members and professional colleagues. Watch for registration information in mid-July on the IAFP Web site.

Hotel reservations can be made now, using the form available on the IAFP Web site, http://

www.foodprotection.org/meetingsEducation/BarcelonaMain.asp. A preliminary program is also available on the Web site.

Information on Exhibiting and Sponsorship opportunities are accessible on the Web site.



The Georgia Association for Food Protection held its annual spring meeting on February 9, 2006 at the Center for Food Safety, University of Georgia, Griffin.

Several speakers shared information with the attendees.

- \* Controlling Listeria in Drains in Processing Plants Mike Doyle, CFS-UGA
- \* Presence of *Cryptosporidium* and *Giardia* in Georgia Dairy Cattle, and Implications to Public Health -Ynes Ortega, CFS-UGA
- \* Security at Georgia Produce Operations Mark Harrison, CFS-UGA
- \* Alicyclobacillus, An Endemic Spoilage Bacterium in the Beverage Industry Larry Beuchat, CFS-UGA
- \* Evaluation of Media for Detecting and Enumerating Stressed *Enterobacter sakazakii* Joshua Gurtier, CFS-UGA
- \* Survival and Growth of Enterobacter sakazakii in Infant Cereal Lichun Lin, CFS-UGA
- \* Behavior and Control of Enterobacter sakazakii in Fresh Fruits and Vegetables Hoikyung Kim, CFS-UGA
- Susceptibility of Persistent and Non-persistent Listeria monocytogenes to Quaternary Ammonium Compounds - Mohammad Obaidat, CFS-UGA

New officers were elected and other business was conducted. It was a very successful meeting!



Larry Beuchat, CFS-UGA, during his presentation for the GAFP spring meeting.

GAFP Officers (left to right) - Tonya Gray, David Fry, Pam Metheny, Louis Hughes, Jim Camp, and Oscar Garrison.



## **IAFP Membership Rates**

Questions concerning rates should be directed to Julie Cattanach, Membership Services, at jcattanach@foodprotection.org.

Any changes to personal demographics (address, phone number, E-mail, etc.) should also be sent to Julie's attention.



## HIGHLIGHTS OF THE EXECUTIVE BOARD MEETING APRIL 24–25, 2006

## **Des Moines, Iowa**

Following is an unofficial summary of actions from the Executive Board Meeting held at the Hilton Garden Inn in Des Moines, Iowa on April 24–25, 2006.

## Approved the following:

- Minutes of February 19–20, 2006 Executive Board Meeting
- Minutes of February 19, 2006 Executive Board Meeting, Executive Session
- William Brewer and William LaGrange as Honorary Life Members
- Budget for Fiscal Year Ending August 31, 2007

## Discussed the following:

- Future planning for IAFP with Board and staff
- · E-mail votes taken since the last meeting
- Committee appointments to begin at IAFP 2006
- Revision of the Procedures to Investigate Foodborne Illness
- Paper on Food Worker Hygiene
- Proposed changes to the Constitution and Bylaws
- IAFP 2006 preparations update
- Local Arrangements preparations
- Ivan Parkin and John Silliker lecturers
- ILSI status for IAFP symposia
- Foundation DVD project and review
- Foundation print materials
- Rapid response series
- White paper on Avian Influenza
- University Speaker Program
- Student Travel Scholarship Award Program
- Member dues restructure plan target date of January 1, 2007
- E-Newsletter sample
- Affiliate activity

## **Reports received:**

- Food Protection Trends
- Journal of Food Protection
- IAFP Web Site
- Membership
- Financial statements February 2006
- Board Members attending Affiliate meetings
- Affiliate Newsletter
- Future Annual Meeting schedule
- Exhibiting (IAFP on the Road)

Next Executive Board meeting: August 11–17, 2006

- Potential new Affiliate groups
- Non-compliant Affiliates
- European Symposium for fall of 2006
- Exhibit opportunities for 2006-2007
- Possible Foodsafe sponsorship
- Allergy Icon development
- WHO-NGO progress
- Electronic balloting-plan for 2008 Secretary election
- Partnership for Food Safety Education planning meeting
- Guiding principals for holding international meetings
- China delegation visit report
- Food Safety Summit China IAFP's participation
- Retail Foodservice Conference IAFP's participation
- Sponsorship monies available for conferences in small amounts

## Affiliate Educational Reception Not Held This Year

The Affiliate Educational Reception will not be held this year. Attempts to raise funds for the reception were not successful.

This topic will be discussed during the Affiliate Council meeting on Sunday, August 13. Affiliate members are responsible for raising funds for the reception. It is suggested that a standing committee be formed to pursue raising funds for future years.

All Affiliate members are invited to attend the Welcome Reception at 4:30 p.m. on Saturday, August 12. This reception will replace the New Member and Affiliate receptions. Please take advantage of this time to meet and greet friends and make new acquaintances.

## **Silent Auction Information**

There is still a need for Silent Auctions items. Take advantage of this great opportunity to showcase products, traditions, or cultural treasures that represent your state, province, country, or local area. Donations are accepted from individuals, companies, and groups.

Proceeds from the Silent Auction benefit projects supported by the IAFP Foundation, including student travel scholarships, travel support for speakers to the Annual Meeting, the Ivan Parkin Lecture, the Developing Scientist Competition, the Audiovisual Library, and co-sponsorship of the Crumbine Award. The Foundation also provides surplus *JFP* and *FPT* journals to developing countries.

Last year's auction raised over \$5,000 and we again wish to present the Foundation with dollars that will help support their programs over the next year. Can we count on your support for another successful auction?

To make sure your local area or Affiliate is represented, contact the IAFP office for a form, complete it, and return it to the office. You may bring the items to the Annual Meeting or send them with an attending colleague.

Questions? Contact Nancy Herselius at 515.276.3344; 800.369.6337; or nherselius@foodprotection.org.

## 2006 Calendar of Affiliate Events

- September 19-21 New York State Association for Food Protection; Contact: Steve Murphy, 607.255.2893; scm4@cornell.edu
- September 26-29 Washington Association for Food Protection; Contact: Stephanie Olmsted, 425.455.8953; Stephanie.olmsted@safeway.com
- October 10-11 Associated Illinois Milk, Food and Environmental Sanitarians; Contact: Steve DiVincenzo, 217.785.2439; sdivince@idph.state.il.us
- November 1 Ohio Association of Food and Environmental Sanitarians; Contact: Gloria Swick-Brown, 614.466.7760; gloria.swick-brown@odh.ohio.gov
- November 8-9 British Columbia Food Protection Association; Contact: Terry Peters, 604.666.1080; terry\_peters@telus.net
- November 9 Ontario Food Protection Association; Contact: Gail Seed, 519.463.5674; seed@golden.net
- November 9-11 Mexico Association for Food Protection; Contact: Alejandro Castillo, 979.845.3565; a-castillo@tamu.edu



BAFP Speakers -Gerlinde Teixeira, Frank Yiannas, Edimilson Resende and Flavio Finaardi Filho

Once again the BAFP Annual Meeting was outstanding! We could count on the presence of IAFP President Jeff Farber, IAFP President-Elect Frank Yiannas, Martin Cole, Mike van Schothorst, and Joaquin Martinez, together with Brazilian speakers, to deliver very interesting presentations.

Approximately 150 attendees were very interested in the presentations and had many questions. About 80% of the audience were from food companies. There were 30 posters presented and six exhibitors. Prizes were given, for the first time, to the three best posters.

BAFP would like to thank CNPq, Nestle, EMBARARAD, and Raisio for their financial support.

Susete Almeida, recipient of the IAFP complimentary Annual Membership, Health Department of the State of Rio Grande do Sul pictured with Maria Teresa Destro and Jeff Farber.



Presenters (left to right) - Bia Guth, Jeff Farber, Mike van Schothorst, Maria Teresa Destro, Joaquin Martinez, Martin Cole, and Mariza Landgraf

Colfee Break!





## SUNDAY, AUGUST 13

#### Opening Session - 6:00 p.m.-7:00 p.m.

Ivan Parkin Lecturer - "A Progress Paradox: If We Have the Safest Food Supply, Why am I Working so Hard?" - Arthur P. Liang, Ph.D., CDC, Atlanta, GA, USA

### **MONDAY, AUGUST 14**

#### Morning - 8:30 a.m. - 12:00 p.m.

#### Symposium Topics

- Making Foods Safer: How Outbreaks Can Influence Change
- Bacterial Resistance to Antimicrobials: Current Trends and Future Perspectives
- The Canadian Approach to Food Safety
- Verification of Sanitary Design of Food Equipment
- Practical Risk Assessment in the Food Industry

#### **Technical Session**

Applied Laboratory Methods and Meat and Poultry

#### Poster Session (9:30 a.m. - 1:30 p.m.)

Food Toxicology, Education and General Microbiology

#### Afternoon - 1:30 p.m. - 5:00 p.m.

#### Symposium Topics

- Foodborne Viruses and Foodborne Viral Infections: Disease Burden, Epidemiology, Detection and Transmission
- Surrogate Microorganisms: Selection, Use and Validation
- Spores, Spores, and More Spores...What is Spoiling My Ready-to-Drink (RTD) Beverage? Is It Alicyclobacillus or Heat Resistant Mold?
- **Biosecurity at Retail**

#### **Round-Table Topics**

- Issues Regarding Raw Milk Sales and Consumption
- Refrigerated Ready-to-Eat (RTE) Foods: Microbiological **Concerns and Control Measures**

#### **Technical Session**

- Education and Dairy
- Poster Session (2:00 p.m. 6:00 p.m.)
- Dairy, Meat and Poultry

## **TUESDAY, AUGUST 15**

#### Morning - 8:30 a.m. - 12:00 p.m.

#### Symposium Topics

- **Disaster Preparedness and Response**
- Symposium on Enterobacter sakazakii
- Campylobacter From Gate to Plate
- Hygiene and Sanitation Solutions to Manage Evolving Risks
- International Food Law A Global Overview

## **IAFP 2006** Preliminary Program

#### **Technical Session**

Pathogens and Antimicrobials

Poster Session (9:30 a.m. - 1:30 p.m.)

#### Seafood and Applied Laboratory Methods

#### Afternoon - 12:15 p.m. - 1:00 p.m.

IAFP Business Meeting

#### Afternoon - 1:30 p.m. - 5:00 p.m.

#### Symposium Topics

- Foodborne Disease Update
- Contamination of Ready-to-Eat (RTE) Foods: Transfer and Risk-Listeria monocytogenes and Other Microorganisms
- Role and Application of International Standards in Supporting Food Safety Management and Testing
- A New Crack at Egg Safety: From the Hen House to Your House
- Cleaning and Sanitation for Retail Food Safety-Identifying the Issues

#### **Technical Session**

Risk Assessment and Epidemiology

- Poster Session (2:00 p.m. 6:00 p.m.)
- Pathogens and Produce

### WEDNESDAY, AUGUST 16

#### Morning - 8:30 a.m. - 12:00 p.m.

#### Symposium Topics

- Public Health and Environmental Impact Assessments in the Aftermath of Hurricanes Katrina and Rita
- Assuring Microbiological Safety of Organic Products
- Symposium on Salmonella: The Saga Continues

#### Technical Sessions

- Education
- Pathogens and Antimicrobials-Listeria
- Poster Session (9:30 a.m. 1:30 p.m.)
- **Risk Assessment and Antimicrobials**

#### Afternoon - 1:30 p.m. - 3:30 p.m.

#### Symposium Topics

- How Risk Managers Decide on Risk from Different National Perspectives
- Symposium on Food Allergen Control at Retail and Foodservice
- Quality Control in Research Labs
- Hot Topics in Food Safety

#### Round-Table Topic

Water Safety and Quality: Global Water - HACCP Issues

#### **Technical Session**

Produce

#### Afternoon – 3:45 p.m. – 4:30 p.m.

John H. Silliker Lecturer - "Rising From the Ocean Bottom -The Evolution of Microbiology in the Food Industry". William H. Sperber, Ph.D., Cargill, Wayzata, MN, USA

Subject to change



## IAFP 2006 Registration Form



0		Member	Number:	
First name (as it will appear on your bades)		Last name		
First name (as it will appear on your badge)		Last name		
Employer		Title		
Mailing Address (Please specify: 🗖 Home 🛛	J Work)			
City	State/Province	Country	Postal/Zip Code	
Telephone	Fax scription of special requirements you may	E-mail		
Regarding the ADA, please attach a brief description of special requirements you may have.				

IAFP occasionally provides Attendees' addresses (excluding phone and E-mail) to vendors and exhibitors supplying products and services for the food safety industry. If you prefer NOT to be included in these lists, please check the box.

## PAYMENT MUST BE RECEIVED BY JULY 12, 2006 TO AVOID LATE REGISTRATION FEES

REGISTRATION FEES:	MEMBERS	NONMEMBERS	TOTAL
Registration Association Student Member Retired Association Member One Day Registration* I Mon. I Tues. Wed. Spouse/Companion* (Name):	\$ 395 (\$ 445 late) \$ 80 (\$ 90 late) \$ 80 (\$ 90 late) \$ 215 (\$ 240 late) \$ 55 (\$ 55 late) \$ 25 (\$ 25 late) FREE \$ 50 (\$ 60 late) \$ 5 (\$ 15 late)	\$ 597 (\$647 late) Not Available Not Available \$ 330 (\$355 late) \$ 55 (\$ 55 late) \$ 25 (\$ 25 late) FREE \$ 50 (\$ 60 late)	
NEW IAFP FOUNDATION FUNDRAISERS:		# OF TICKETS	
<b>Tuesday, 8/15</b> Murder Mystery Dinner at the Deane House Dinner at The Ranche	\$   30 (\$ 40 late) \$  45 (\$ 55 late)		
DAYTIME EVENTS – Lunch included			
Golf Tournament (Saturday, 8/12)         The Best of Lake Louise and Banff (Saturday, 8/12)         The Complete Calgary Tour (Sunday, 8/13)         Drumheller and the Badlands (Monday, 8/14)         Art Walk – Lunch not included (Tuesday, 8/15)         Yoga and Cooking Class (Wednesday, 8/16)         Outdoor Adventure in Kananaskis (Thursday, 8/17)         Optional: Select one activity per person         Qty.         Biking       \$ 93 (\$103 late)         Canoe Ride       \$ 56 (\$ 66 late)         Hiking       \$ 51 (\$ 61 late)         Horseback Riding       \$ 61 (\$ 71 late)	<pre>\$ 135 (\$145 late) \$ 130 (\$140 late) \$ 105 (\$115 late) \$ 115 (\$125 late) \$ 42 (\$ 52 late) \$ 90 (\$100 late) \$ 82 (\$ 92 late)</pre>		
PAYMENT OPTIONS:  VISA WesterCord Check Enclosed	тот,	AL AMOUNT ENCLOSED \$ US FU	NDS on US BANK
Credit Card # Expiration Date Name on Card	- - 11	JOIN TODAY AN (Attach a completed Membe	
Signature	_		

## **Before You Say YES...**

An invitation to become an officer of an association that's close to your heart is hard to pass up, but have you really thought about what questions you'll need to answer before you accept (or decline) the offer?

By Paul J. Greeley, Jr., CAE

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Imagine that you have been an active volunteer in an association for the past 15 years. You've served on several committees during your time as a volunteer leader and have chaired two of those committees. Over the years, you've made your mark on the association: a volunteer who commits tirelessly to the industry, profession, or cause the organization represents. Clearly, you're an asset - and people notice it. Two years ago, you became a member of the board of directors.

On Monday morning, your phone rings. You answer, and on the other end of the phone is the chair of the association's nominating committee. He says he is calling on behalf of the association and hopes you will accept the committee's request that you make yourself available to become an officer of the association.

You're obviously flattered by such an offer, but there are other things in your life besides your volunteer work with the association. What about your own business? You work long hours and struggle to balance work and family life. Your volunteer role in the association has added to your workload, but you have been pleased with your involvement. You've learned a great deal from your peers in the industry, and the opportunities that the association affords you are worthwhile and fulfilling, both professionally and personally.

Like many people, time has become one of your most valuable assets, and you struggle to allocate that time in a productive and profitable manner. So you initially tell the chair of the nominating committee that, while you're likely to accept his invitation, you would like to discuss it with your family and with your employees to see if they would support what would undoubtedly be a greater expenditure of your time on association matters. You tell the chair you'll call him back by the end of the week, and you ask him to E-mail you a list of specifications for the officer position so you can better judge your additional commitment.

Sound familiar? For many of you, the fictional scenario may have rung exactly true. But I'll bet not many of us effected the sort of thoughtful consideration seen at the end of the story. Most of us, on receiving such a call, probably quickly accepted the opportunity to serve as an association officer without thinking it through. The first unspoken question we ask is, "Will this benefit my career and my sense of self-worth?" And the answer to that is an almost-automatic "yes." But what else do we need to consider before assuming a larger volunteer leadership role?

It is not always easy to find the right people to serve in leadership positions. All of use are busier than ever. Technology has made us subject to a virtual, 24/7 world. We are never out of touch, and the speed of communication seems to suggest that our work and volunteer efforts should be equally as speedy and numerous.

We also are deluged with continuing stories of board neglect and poor oversight in a number of corporate and nonprofit organizations. We are aware of the increased scrutiny that is being aimed at the governing bodies of all organizations. New legislation such as Sarbanes-Oxley highlights and brings to public attention the fiduciary and governance responsibilities that all boards, nonprofits included, have. So when the call comes for us to step up and provide increased service to our trade or professional associations, we often pause to consider what is being asked of us.

### Simple Questions toward a Thoughtful Answer

There are many questions you must ask before assuming increased leadership responsibilities for a trade or professional association. Most important should be the realization that, as board members and officers of our organizations, we bear a great accountability to our trade or profession, to those who toil in that arena, to other nonprofit organizations, and to the public at large. Associations enjoy their tax-exempt status because of their commitment to the public good. When we area asked to step forward, we are clearly being asked to walk the talk of exceptional governance.

Let's take a look at some of the questions we should ask before accepting an officer position.

**Can you afford it?** In addition to what will clearly be a commitment of more time, there is also the likelihood of more outof-pocket expenses as well. Board officers meet more frequently than directors do, and not all expenses are reimbursed by the association. In fact, some associations do not reimburse for anything, period. In addition, there will likely be the added expectation that you attend more of the organization's educational programs and regional conferences as a representative of the board.

**Do you have the time?** Are you willing to commit the additional time to participate - and at a level of output that befits a board officer? We have all seen the members who accept an officer position, often with the noblest of intentions, but who fail to fulfill its requirements. Do you want to be painted with that brush?

Will accepting the offer bring hardship to your business or profession? Are you willing to put in the extra time required to do both jobs - your "real" job as well as your board duties? We have all met the volunteer who works tirelessly for the association but who neglects his or her primary work or - worse still - family as a result. This is why it's critically important to receive buy-in from your personal "stakeholders," in particular your primary employer and your family.

Are there any real or perceived conflicts of interest that Will you recognize your responsibility to help ensure might arise with this position? If so, are you able to accommodate those conflicts in a way that is appropriate? Are there issues within the organization for which you have a vested interest? Are there decisions being made that would benefit your company more than the industry or profession? Are you willing to look at the well-being of the industry or profession over the immediate benefits to your business or profession? Will you support the advocacy policies of the association, even though the results may not bring direct benefit to your own business?

#### Do you understand the fiduciary obligations you are

accepting? Do you appreciate the duties of care, loyalty, and obedience that come with this position? Do you recognize the need to act with the best interests of the association at all times? Do you appreciate the need for loyalty to the decisions that the board makes? Are you willing to operate within the constraints of the organization's bylaws and articles of incorporation? If the answer to any of these questions is "no," then "no thank you" should be your answer to the nominating committee's chair.

Are you willing to actively contribute to the improvement of the organization's ability to develop and sustain exceptional governance? Are you willing to operate within the framework of the organization's culture and mores? Do you understand the uniqueness of the association? Are you willing to study and learn continually about methods and ways to improve the association and the way it delivers its experiences, products, and services? There is considerable literature available on board governance that all aspiring board members and officers should become familiar with.

Are you willing to work in partnership with the association's chief staff executive, recognizing his or her responsibilities and authorities? Conflict between the board and the chief staff executive isn't always a bad thing. Indeed, much good can come out of "creative tension," which often serves as a catalyst for innovation and growth. But if you don't have confidence in the chief staff executive, then your board service will be a waste, both for you and the organization.

Are you willing to help the board operate at a strategic level, always looking at the big picture for the organization? This goes hand in hand with the previous question. Will you recognize the responsibilities of the board and its officers to shape policy for the organization, while staying 13 out of the day-to-day administrative activities? Will you

respect the authority of the CEO to manage the staff? Will you accept that the CEO is an integral player in the governance of the organization as well?

Will you be open to providing thoughtful questions that probe the organization's direction? Will you accept questions asked of you that challenge your ideas and thoughts while maintaining an open mind on issues of importance to the association?

the fiscal strength of the association? If board members and officers do not lead and assist in the fiscal health of an organization, who will? Will you aggressively help the organization grow in members and resources?

Will you encourage the board to be a "learning" board, devoting part of each meeting to some type of board improvement? Will you willingly and positively encourage the board to engage in thoughtful self-appraisal with the objective of providing continuous improvement to the governance efforts? Will you be honest and open as to your own performance on the board? Will you ensure that the chief staff executive has clear, understandable goals to accomplish, and will you participate in thoughtful and frank evaluations of his or her performance?

## Will you assist in ensuring that there is a consistent effort to revitalize the board through the addition of

new people to leadership roles? Are you willing to be a champion of new ideas, welcoming diverse, and sometimes counterintuitive, viewpoints that will ultimately aid innovation? Will you commit yourself to continually searching for new blood to bring in? And most important, will you know when it is time to let go and move on?

## So, Should You Say Yes?

Hardly anyone is going to answer each of these guestions not to mention the questions within the questions - with an unqualified, ringing "yes." But if you answered affirmatively to most of the questions, you're truly, passionately committed to the organization that receives so much of your volunteer time, you should accept the honor, privilege, and responsibility that come with being nominated as a board officer. Even if you haven't yet received that phone call from the nominating committee, asking and answering these questions will prepare you for that day if it comes. And if you're thinking about these issues and acting in a way that shows it, that day will come.

Paul J. Greeley Jr., CAE, is president of the Association/Nonprofit Strategic Consulting Practice at The Signature Group, Vienna, Virginia. He is former chair of The Greater Washington Society of Association Executives and The Greater Washington Society of Association Executives Foundation and also is a presenter for ASAE & The Center for Association Leadership's "Exceptional Governance" program.

## Be sure to visit with the following exhibitors in Calgary at IAFP 2006!

3-A Sanitary Standards, Inc. **3M Microbiology** A2LA (American Association for Laboratory Accreditation) Advanced Instruments, Inc. AES - Chemunex. Inc. Alberta Agriculture, Food and Rural Development -Food Safety Division American Proficiency Institute AnzenBio, LLC AOAC International ASI Food Safety Consultants, Inc. AssurX, Inc. ATCC **BD** Diagnostics BioControl Systems, Inc. Biolog, Inc. bioMérieux. Inc. **Bio-Rad Laboratories** Biotrace International Inc. **Blackwell Publishing** Bodycote Testing Group **BSI Management Systems** BTF Precise Microbiology, Inc. **Canadian Meat Business** Canadian On-Farm Food Safety Working Group COFFSWG - Canadian Federation of Agriculture CANTEST Ltd. Center for Food Safety and Applied Nutrition Charm Sciences, Inc. Copan Diagnostics, Inc. CRC Press - Taylor & Francie Group LLC Dalynn Biologicals, Inc. Decagon Devices, Inc. **Deibel Laboratories Dil Shad Enterprises** DSM Food Specialties USA, inc. DuPont Qualicon Ecolab Inc. Elisa Systems EMD Chemicals Inc. Exponent **Fisher Scientific** Food Allergy Research and Resource Program, University of Nebraska Food In Canada Food Quality Magazine Food Safety Magazine Food Safety Net Services Food Safety & Security Summit FoodHandler. Inc. FOSS North America **GOJO** Industries **Guelph Food Technology Centre** HAACP Advantage HiMedia Laboratories Pvt. Ltd. Hygiena

Idaho Technology, Inc. **IEH-Warren Analytical Laboratories** Innovation Diagnostics International Association for Food Protection International Association for Food Protection - Student PDG International Food Hygiene International Food Information Council Foundation Invitrogen Joint Institute for Food Safety and Applied Nutrition Laboratory Services, University of Guelph MATRIX MicroScience. Inc. Medallion Laboratories Med-Ox Diagnostics, Inc. Meritech. Inc. Michelson Laboratories, Inc. Microbial-Vac Systems, Inc. MicroBioLogics, Inc. **Microbiology International** The National Food Laboratory, Inc. National Food Safety and Toxicology Center, Michigan State University Nelson-Jameson, Inc. **Neogen Corporation** Neutec Group, Inc. **NSF** International **Orkin Commercial Services** Oxoid Canada PML Microbiologicals, Inc. Polar-Tech Industries, Inc. Procter & Gamble Professional Q Laboratories, Inc. **QMI Management Systems Registration** Quality Assurance & Food Safety Magazine Quality Flow Inc. **R&F** Products Randox Laboratories R-Biopharm, Inc. REMEL, Inc. **Rochester Midland Corporation** rtech<sup>™</sup> laboratories Safe Deals International SGS-US Testing Company Silliker, Inc. **Smithgs Detection** Society for Applied Microbiology Springer The Steritech Group, inc. Strategic Diagnostics Inc. Super Sohrab Center Sword Diagnostics Takara Mirus Bio Thermor Ltd. TrainCan. Inc. Warnex Diagnostics Weber Scientific Zep Manufacturing Company

## **IAFP** Officer Speaker Program

<b>Officers</b> Jeff Farber, Ph.D. President	<b>Topic</b> 1) 2) 3) 4)	<b>CS</b> <i>L. monocytogenes</i> , a Foodborne Pathogen <i>Enterobacter sakazakii</i> - Should We be Concerned? Molecular Typing of Foodborne Pathogens Microbial Food Safety Policy in Canada
Frank Yiannas, M.P.H. President-Elect	1) 2) 3) 4)	Food Safety is Magical, But It Doesn't Magically Happen - A Retail Safety Overview Key Trends Influencing the Future of Food Safety Using Information Technology to Manage Food Safety Risk Innovations in Retail Food Safety
Gary Acuff, Ph.D. Vice President	1) 2) 3)	Microbiology of Meat Products HACCP Validation and Verification with Microbiological Testing Food Safety Objectives
Kathy Glass, Ph.D. Past President	1) 2) 3) 4)	Formulating Foods for Safety <i>Clostridium botulinum</i> : Friend or Foe Emerging Pathogens 101: What Lurks Around the Corner? Control of <i>Listeria</i> in Ready-to-Eat Foods
Stan Bailey, Ph.D. Secretary	1) 2) 3)	<i>Salmonella</i> , Methods <i>Salmonella</i> , Control in Chickens Rapid and Automated Methods in Food Microbiology
Terry Peters, M.Sc., P.Ag Affiliate Council Chair	1) 2) 3)	Sprouts - The Canadian Perspective An Introduction to Classification and Identification of Metal Can Defects The Canadian Food Inspection Agency
Maria Teresa Destro, Ph.D. Affiliate Council Secretary	1) 2)	ISO 17025: How to Implement It? The Vision of an Auditor Listeria monocytogenes

## International Association for Food Protection Executive Board Speaker Program Guidelines for Affiliates

- 1. IAFP Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.
- 2. Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12-month calendar year.
- 3. A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Association for Food Protection in addition to their main subject(s) (see #1).
- 4. IAFP will pay the Board Member's expense to travel to the Affiliate meeting location.
- 5. The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.
- 6. The Board Member makes their own travel reservations and will submit an expense report to the IAFP office within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.
- 7. A two-month advance notice is required.
- 8. To invite a Board Member to speak at your Affiliate meeting, contact Nancy Herselius, Affiliate Council Staff Liaison, for additional details (800.369.6337; 515.276.3344; nherselius@foodprotection.org).

# Look for information on the following IAFP 2006 Workshops and register!

<u>Workshop 1</u> Saturday, August 12 - 8:00 a.m. to 5:00 p.m. Developing and Improving Your Food Microbiology Laboratory

<u>Workshop 2</u> Saturday, August 12 - 8:00 a.m. to 5:00 p.m. Methods, Methods Everywhere but Which is Right for Me? Selection and Verification of Methods

<u>Workshop 3</u> Friday, August 11 and Saturday, August 12 - 8:00 a.m. to 5:00 p.m. Global Food Standards: Food Safety and Auditing

Register at www.foodprotection.org

## Future IAFP Annual Meeting Sites...

August 13 - 16, 2006 Calgary, Alberta, Canada July 8 - 11, 2007 Lake Buena Vista, Florida August 3 - 6, 2008 Columbus, Ohio July 12 - 15, 2009 Grapevine, Texas



Please forward articles, news items or comments to:

Terry Peters Affiliate Council Chair Canadian Food Inspection Agency 400 - 4321 Still Creek Drive Burnaby, BC, Canada V5C 6S7 604.666.1080 604.666.1963 (fax) tpeters@inspection.gc.cva Maria Teresa Destro Affiliate Council Secretary University of São Paulo Av Prof. Lineu Prestes 580 BI14 São Paulo, SP 05.508-900 Brazil 55.113.091.2199 55.113.815.4410 (fax) mtdestro@usp.br Nancy Herselius Affiliate Staff Liaison IAFP 6200 Aurora Ave., Ste. 200W Des Moines, IA 50322-2864 800.369.6337 or 515.276.3344 515.276.8655 (fax) nherselius@foodprotection.org